

FEATURING: CANCON AZ & SC • BLADE TACTICAL • RATES & LOCATIONS

1A2A

RECOIL

2025 EVENT SERIES

RECOIL

CANCON

THE WORLD'S LARGEST FULLY
SUPPRESSED RANGE DAY
2X LOCATIONS IN 2025
ARIZONA X CAROLINAS

+ INTRODUCING
UNDISCLOSED

AN ALL NEW VIP EVENT
WHERE THE LINE
BETWEEN TRAINING
AND REALITY BLURS

EVERYTHING YOU NEED TO KNOW

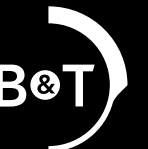
- + EVENT MAPS & INFO
- ++ NEW FOR 2025
- +++ RATES



RECOIL

CANCON

THE WORLD'S LARGEST FULLY SUPPRESSED RANGE DAY
JOIN THESE INDUSTRY LEADERS!



THE WORLD'S LARGEST FULLY SUPPRESSED RANGE DAY
JOIN THESE INDUSTRY LEADERS!



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KGM
SUPPRESSORS



BREEK ARMS



SMKW



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SHAW
ARMAMENT



SHAW
ARMAMENT



CZ



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CUSTOM
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WHEN SILENCE IS A PRIORITY



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TARGETS



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PRIMARY ARMS



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AGM
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SYSTEMS



Q



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USA



PRIMARY ARMS



CROSSBREED
HOLSTERS



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CAN
CON

CONTENTS

FEATURES

08 WHAT IS CANCON?
CANCON West, CANCON East, and Undisclosed

12 QUOTES FROM THE FRONT LINES
Hear from our attendees and sponsors on what they think about the CANCON events

14 SUPPRESSED MAGAZINE
The shooting industry's leading suppressor-focused magazine

16 CANCON ARIZONA
What's new for 2025, event maps and our new OFFGRID Basecamp experience

23 UNDISCLOSED
An all-new 2025 VIP-only event where the lines between training and reality blur

28 CANCON CAROLINAS
What's new for 2025, event maps and the return of Blade Tactical

33 ABOUT OUR TITLES
RECOIL, RECOIL.TV, Gun Digest, CONCEALMENT, OFFGRID and Blade Brands

40 PUT YOUR BRAND IN THE HANDS OF THE MOST ENGAGED SHOOTERS
Unique partnership and sponsorship opportunities

42 2025 CANCON SPONSORSHIP OPPORTUNITIES
Want to be a part of our next CANCON event? We'd love to have you!



42	EVENT	LANE	BO
	\$10K	\$5,000	
	1	1	
	1	1	
	26	15	
	15	10	
	11	11	
	2	1	
	1	1	
	1	1	
	1	1	



OUR .30BELOW FULL AUTO RATED SUPPRESSORS SUPPORT:
.308 (7.62), .30-06, 300WSM, 300 BLACKOUT, .284 (7MM), .277,
.264 (6.5MM), .257, .243 (6MM), .224 (5.56), .223, 22LR, .204, .17 CALIBERS

ATACDEFENSE.COM



WHAT IS CANCON?

CANCON is the world's largest Fully Suppressed range day. During this weekend, not only do you gain exclusive access to our editorial teams, but you also enjoy the added benefit of a public eager to demo and purchase the latest offerings in suppressors, firearms, optics, and accessories from the industry. Seize this opportunity to showcase your products to both end-users and our editorial staff, who will be actively curating content for print, digital, social media, and RecoilTV/Video across all our brands. Don't miss the chance to elevate your brand and engage with a diverse audience at CANCON!



60M+ TOTAL ANNUAL TARGETED REACH

BLADE SHARP CANCON CARNIVORE GUNDEALMENT GunDigest OFFGRID RECOIL RECOILTV
PROMOTION AND EVENT COVERAGE ACROSS ALL OF CMG'S TITLES
• 6 MAGAZINE TITLES • 8 SOCIAL HANDLES • 4 WEBSITES



DISPLAYS

POSTERS

POSTERS

PRINT FLYERS



PRINT TARGETS

PRINT ADS

PRINT FLYERS

T-SHIRTS



PRINT POSTERS

PRINT MAGAZINE EDITORIAL

VIDEOS



BILLBOARDS

CANCON ARIZONA

WHERE: BEN AVERY SHOOTING FACILITY, Phoenix, Arizona

WHEN: APRIL 10th–12th, 2025

General Admission on Friday, April 11th and Saturday, April 12th. VIP Early Access on Thursday, April 10th.

NEW IN ARIZONA

Fun with guns in the sun. Arizona's Ben Avery Shooting Facility has proven to be the perfect location for CANCON's western event, with nearly 50 lanes from 25 to 300 yards built in a desert climate that's as predictable as a well-oiled AR-15. New for CANCON Arizona 2025 is Offgrid's Basecamp, featuring a collection of survival-focused vendors and experts offering productions and skills sessions focused on outdoor apparel, survival gear and training sessions.



CANCON CAROLINAS

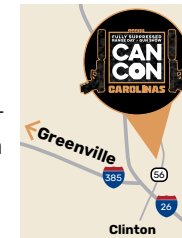
WHERE: The Clinton House Shooting Complex, Clinton, South Carolina

WHEN: November 7th–8th, 2025

General Admission on Friday, November 7th and Saturday, November 8th. VIP Early Access on Thursday, November 6th.

NEW IN THE CAROLINAS

The Clinton House will again host CANCON Carolinas for 2025, featuring more opportunities than ever before: More shooting lanes, manufacturers, firearms, suppressors, gear, vendors, food and giveaways, with shooting ranges from 25 yards ... all the way to 1,000 yards.



RECOIL x OFFGRID PRESENT

UNDISCLOSED

AN ALL NEW 2025 VIP EVENT WHERE THE LINE BETWEEN TRAINING AND REALITY BLUR

WHERE: Ben Franklin Range, Templeton, PA

WHEN: July 24th - 27th 2025

VIP invite only

ABOUT THE EVENT

We'll tell you where to arrive and when to be there, but we're not going to give you much more than that. Just know that you'll be tested both physically and mentally. You'll run. You'll shoot. You'll sweat. And you'll test yourself.

You'll accomplish things you never thought possible ... and you will have the time of your life while achieving all of it.

Welcome to UNDISCLOSED.



FRONT LINES

THE SPONSOR EXPERIENCE



"CANCON was definitely a winner! It's exactly what our brands need to do more of, get our product into the consumer hands." — **ERIC SUAREZ, MEPROLIGHT**

"The great thing about CANCON is that it offers customers a chance to get their hands on our product and experience the benefits of shooting suppressed. It allows companies like ours to offer live-fire demos, answer questions, and take orders all in person, all in one place." — **JAMISON SCHLEICHER, SILENCER CENTRAL**

"CANCON was a great event for B.O.S.S. Silencers! Between our ability to engage with a massive number of new customers, edu-

cating ourselves about competing brands, and the extensive marketing tail provided by the included web and print-based marketing products, CANCON was not only a fun and useful event, but also was a great marketing value for our company." — **MICHAEL CAIN, BOSS**

"CANCON is the perfect stage for us to showcase the performance, precision, and innovation behind our suppressors and firearms. It gives consumers the hands-on opportunity to experience the difference in real-time—proving that quiet truly speaks volumes." — **TORRIE ROODHOUSE, AERO PRECISION**

"CANCON provided the perfect platform for us to showcase the

quality and performance of our shooting targets. The positive feedback we received from shooters and industry professionals has been incredible. Supporting events like CANCON allows us to connect with enthusiasts, demonstrate the safety and reliability of our products, and be part of a great community dedicated to advancing the firearms and shooting sports industry." — **RYAN SEIDEL, DA TARGETS**

"More exposure of our brand to a growing, gun-positive population." — **ANDY DEVOL, TRUE BLUE GUN LUBE**

"The exposure was wonderful, and the ability to allow customers to test-fire guns was phenomenal." — **TED MALONE, FOUR PEAKS TACTICAL**

QUOTES FROM THE

THE ATTENDEE EXPERIENCE



"The willingness of all the vendors to engage in talk about the firearms and suppressor they had on display. I learned a lot that led me to start the process of buying a suppressor."

"Being able to test fire with all the cans! Where else do you get to do that?"

"It was a great way to learn and test out cans. I went in knowing nothing and came out wanting to get everything."

"The different types of products and options, and the education I received from the vendors."

"It was great having multiple ven-

dors out there for an opportunity to compare the suppressors and other firearms that I have been looking at."

"It was a great opportunity to get to test a lot of suppressors that I had been researching, and I feel like I can make a much more informed decision on what suppressors I purchase."

"I loved how everyone made me feel comfortable, even to a novice shooter like myself!"

"The smile on my son's face after getting to shoot his first suppressed and full-auto firearm was well worth the cost of admission."

"Purchased two suppressors after much conversation with the reps of multiple companies."

"Buying my first suppressor ... a breeze with Silencer Central."

"A whole day of shooting suppressed with my two sons on such an amazing variety of guns. A priceless memory for me."

"Shooting the various firearms and going from 'I don't think I want a suppressor' to 'I have to get me one of those.'"

"It was great to try different cans and weigh pros and cons for future purchases."

APR 10-12, 2025

APR 10 VIP ONLY

BEN AVERY SHOOTING FACILITY | PHOENIX, AZ



BEN AVERY
SHOOTING FACILITY

RECOIL

FULLY SUPPRESSED
RANGE DAY + GUN SHOW

CAN CON

ARIZONA

\$50 SHOOT SUPPRESSED ALL DAY
TRY BEFORE YOU BUY! HUNDREDS OF GUNS,
SUPPRESSORS AND OPTICS + GEAR FOR SALE
+ 50+ LANES OF FIREARMS + DAILY GIVEAWAYS

CANCONEVENT.COM



SEE EVENT RECAP VIDEO & FOLLOW



@CANCONEVENT

CANCON ARIZONA

APR 10-12, 2025 | BEN AVERY SHOOTING FACILITY, PHOENIX, AZ

We're excited to be back in the Grand Canyon State with an ever-expanding lineup of suppressors and activities! Just like with CANCON Carolinas, each CANCON Arizona gets a little bigger and a little better than the one before, with more guns, more prizes ... and more suppressors! The core mission of CANCON is to provide a fun, accessible, hands-on education for consumers who are interested in purchasing a suppressor, and there's no better place to do that than at the world's largest fully suppressed range day. We've leaned our extensive network of industry con-

nections the bring together not only some suppressor industry powerhouses with "household name" recognition, but also small independent manufacturers and up-and-comers in the marketplace. For less than the cost of a decent dinner out, you can shoot hundreds of suppressed guns as long as you want, as many times as you want, and connect directly to the manufacturers you know and trust for your first—or next—suppressor purchase! As always, we will have several local FFL/SOTs on site to help facilitate purchases.

Additionally, VIP pass holders get early

access on setup day, before participating in the VIP-exclusive night shoot! We have also continued the tradition of our VIP swag bag, totaling more than \$2,000 in parts and accessories ... including a free suppressor!

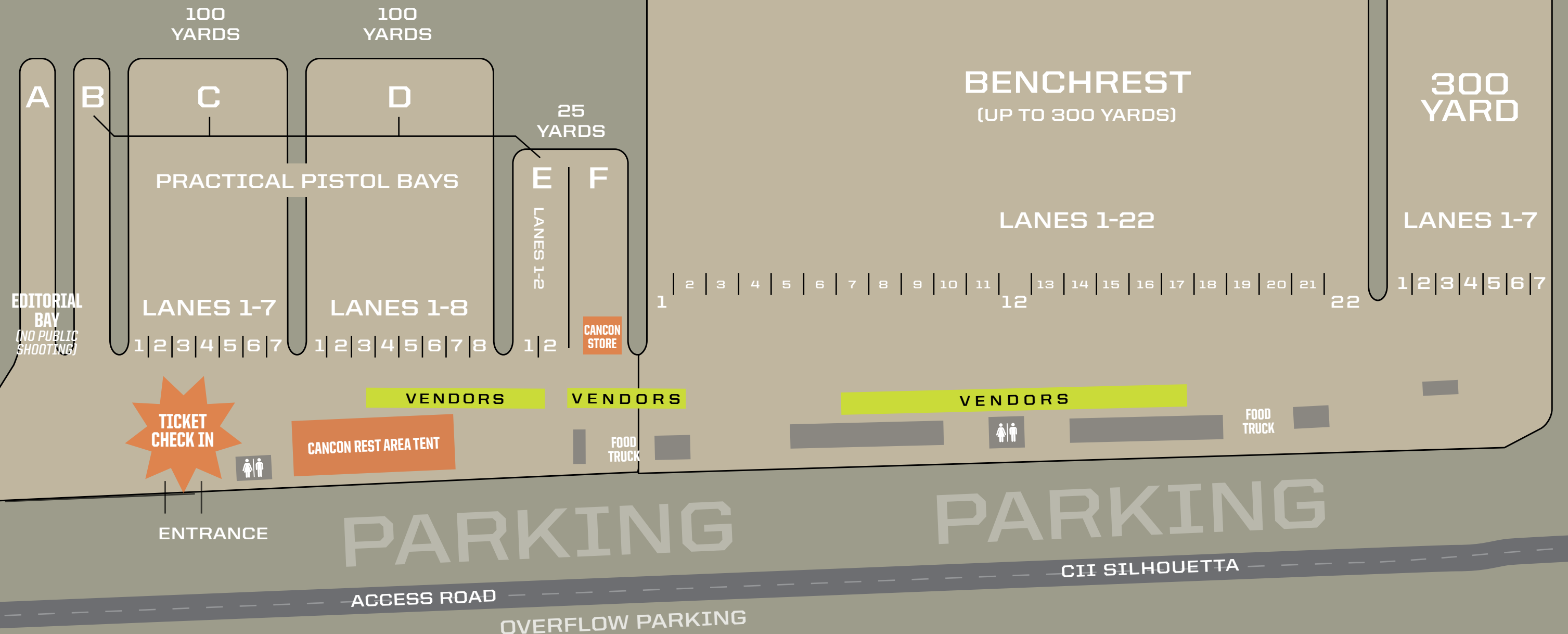
But the action doesn't stop on VIP day. More than three dozen lanes full of suppressed guns will be available all weekend, as will our vendor row behind the firing line and the CANCON merch store. Additionally, attendees will have the chance to compete against various industry professionals—and each other—for the chance to win special prizes that might include new guns or suppressors.

The entire editorial team from RECOILtv, Recoil, Concealment, Offgrid and Gun Digest will also be filming, shooting, taking photos and available to converse with each and every CANCON attendee.

After years of dishing out cutting-edge content and unbiased product reviews, our team has finally achieved a long-time goal: providing you a fun, safe, educational way to step into the pages of our magazines and behind the cameras of our video productions to experience the action first-hand. New guns, new gear, new cans. New friends.

Welcome (back) to CANCON. We're glad you made it.





NEW FOR CANCON ARIZONA 2025

RECOIL OFFGRID BASECAMP



Are you ready to take your survival skills to the next level? Welcome to Offgrid Basecamp, a unique hub for outdoor enthusiasts, survivalists, and adventure seekers alike. Hosted within CANCON and Blade Show, this unique gathering brings together top instructors and leading vendors to equip you with the skills, gear, and mindset you need for your next big adventure.

At Offgrid Basecamp, you'll discover skill sessions taught by seasoned professionals. These quick, focused lessons cover essential topics like fire-starting, navigation, emergency first-aid, and more.

Each session delivers practical knowledge that can make a critical difference when facing unexpected situations in the wild. These easily consumable lessons are designed to boost your survival IQ, and leave you wanting more. The knowledge you gain here could make the difference when things don't go as planned.

Alongside skill-building sessions, explore a curated selection of vendors offering outdoor apparel, survival gear, and training opportunities. From everyday carry essentials to specialized tools for extreme environments, you'll find the re-

sources needed to make your next outdoor adventure both safe and memorable.

Just like a traditional basecamp before a long journey, Offgrid Basecamp is the essential stop for every adventurer. It's a place to learn, connect, and stock up on gear that ensures you're prepared for the path ahead. From experienced survivalists to the curious newcomer, Offgrid Basecamp has everything you need to tackle the unexpected with confidence. Your next great adventure starts here!

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USER-SERVICEABLE



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Ben Franklin Range is your venue for all things outdoors where guns and off-roading meet. Located one hour north of Pittsburgh, PA on 1,200 acres of varied terrain. BFR is proudly law enforcement owned and has been preserving freedom since 2022 by hosting LEO, government, military and civilians.

Features:

- 1,200 acres
- 2 turf flat ranges both 50 x 100 yards
- 100 x 700 yard flat dynamic range
- 900 yard unknown distance range
- 6,000 sq ft 2 story shoot house
- Over 70 miles of mapped trails (onX off-road app)
- Property surrounded by water
- On-site fully equipped lodge sleeps 19
- 4 helicopter landing zones
- Private and secure entry
- Ability to shoot 24/7/365 unsuppressed

Contact us to book your shooting, training and off-roading



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WWW.BENFRANKLINRANGE.COM



RECOIL x OFFGRID PRESENT

UNDISCLOSED

AN ALL NEW 2025 VIP EVENT WHERE THE LINE BETWEEN TRAINING AND REALITY BLUR

JUL 24-27, 2025 | BEN FRANKLIN RANGE, TEMPLETON, PA



Undisclosed is where the line between training and reality blurs. Hosted by Recoil OFFGRID, this one-of-a-kind immersive event is designed to test the limits of preparedness, tactical knowledge, and problem-solving under high-pressure scenarios. Held at a remote, undisclosed location known for its rolling hills, dense forests, ATV trails, and rugged terrain, this experience offers VIP participants a rare opportunity to learn from some of the best

minds in the survival, tactical, and self-reliance communities.

But this isn't your typical weekend training course—Undisclosed plunges participants into a dynamic, evolving narrative that challenges them to apply what they've learned in a high-stakes, real-world scenario. From the moment they arrive, participants will have no idea what to expect. The secrecy and mystique surrounding the event add an element

of unpredictability that keeps them on their toes. Every lesson, whether it's land navigation, camouflage, or close-quarters battle tactics, builds toward a full-scale operational exercise that unfolds like a clandestine mission. It's part escape room, part covert ops simulation, and entirely unforgettable.

Over the course of several days, VIPs will be taught essential survival and tactical skills by elite instructors with decades

of real-world experience. These sessions transition seamlessly into a live-action mission where participants must navigate through diverse terrain, execute tactical operations, and make critical decisions under intense time constraints. Every challenge is designed to push them out of their comfort zones and force them to think on their feet. The result is a fully immersive adventure where failure isn't just an option—it has consequences. Success requires teamwork, adaptability, and the ability to apply hard-earned skills in a dynamic environment.

Participants won't know the full itinerary until they are in the thick of it, creating an atmosphere of mystery and intrigue that heightens the experience. The dynamic storyline unfolds like a covert military operation, with unexpected twists, and critical objectives that determine their success—or failure. As the scenario evolves, participants will need to

strategize, adapt, and overcome obstacles to complete their mission. Each stage builds on the last, ensuring a continuous learning curve that tests both physical and mental resilience. This isn't a spectator event. It's a fully immersive, action-packed journey that keeps participants guessing until the very end. And the best part? The story they've lived through will be shared with CMG's audience across the globe, with your brand right there alongside it.

Sponsors and advertisers have a unique opportunity to partner with Recoil OFF-GRID to make this event an unforgettable experience. CANCON Undisclosed will receive extensive media coverage across CMG's print, web, social media, and podcast platforms, reaching hundreds of thousands of highly engaged readers and listeners in the survival, tactical, and self-reliance communities. Sponsors will be prominently featured in all event-related





promotional materials, ensuring brand visibility before, during, and after the event. From product placement during key training sessions to mentions in media coverage, sponsors will have direct engagement with a highly targeted audience.

Join us in making Undisclosed an event for the books. Because the most valuable lessons are the ones you learn when the stakes are high—and the plan is Undisclosed.

Second To None.

THERMION 2 LRF XL50

THERMAL IMAGING

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The Thermion 2 LRF XL50 is a game-changing digital thermal riflescope with a stunning HD thermal image thanks to its advanced 1024×768 resolution sensor. Constructed with premium Germanium optics, it has the widest field of view in the Thermion 2 Line and an impressive 2,500-yard detection range with a 1.75x base magnification up to an 8x digital zoom.

The Thermion 2 LRF XL50 also comes equipped with an 875-yard laser rangefinder for pinpoint accuracy. Stay connected with Wi-Fi readiness and Stream Vision 2 app compatibility, where you can share your experiences with 16GB of cloud space.



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NOV 7-8, 2025

NOV 6 VIP ONLY

CLINTON HOUSE PLANTATION | CLINTON, SC



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FULLY SUPPRESSED
RANGE DAY + GUN SHOW

CAN CON

CAROLINAS

\$50 SHOOT SUPPRESSED ALL DAY
TRY BEFORE YOU BUY! HUNDREDS OF GUNS,
SUPPRESSORS AND OPTICS + GEAR FOR SALE
+ 50+ LANES OF FIREARMS + DAILY GIVEAWAYS

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SEE EVENT RECAP VIDEO & FOLLOW



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CANCON CAROLINAS



NOV 7-8, 2025 | THE CLINTON HOUSE PLANTATION, CLINTON, SC

Welcome to **CANCON Carolinas**, the world's largest fully suppressed range event! Having outgrown our Georgia location, we're beyond excited to be in the Palmetto State with an ever-expanding lineup of suppressors, firearms and hands-on activities.

The core mission of CANCON is to provide a fun, educational and hands-on experience for consumers interested in purchasing a suppressor. We've leaned on our extensive network of industry connections to bring together not only some suppressor manufacturing powerhouses with "household name" recognition, but also some small, independent manufacturers ... and up-and-comers in the marketplace.

For less than the cost of a couple boxes of ammo, you can shoot hundreds of sup-

pressed guns for as long as you want, and connect directly to the manufacturers you know and trust for your first—or next—suppressor purchase. As always, we'll have several local FFL/SOTs on site to help facilitate purchases.

VIP pass holders get early access on setup day, before participating in the VIP-exclusive night shoot, featuring thermal scopes and night-vision experts. We have also continued the tradition of our VIP swag bag, totaling nearly \$2,000 in parts and accessories, highlighted by a new suppressor for all VIPs.

But the action certainly doesn't stop on VIP day. More than 45 lanes full of suppressed guns will be available, as will our vendor row and the CANCON merch store.

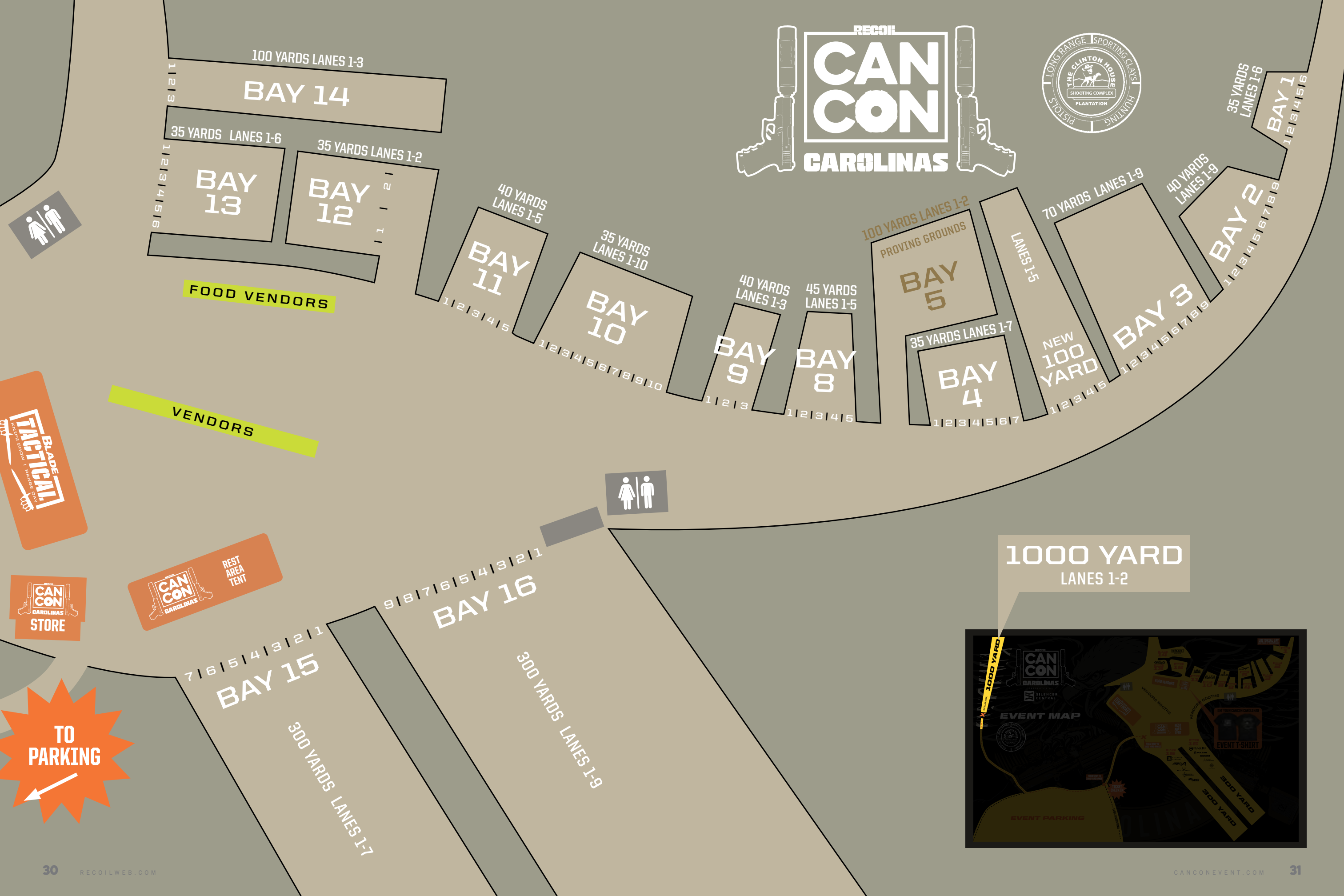
Plus, take time to visit BTAC on Friday—a "show within a show," featuring a collection of tactical knives and the artisans who make them.

Additionally, CANCON attendees will have the chance to step up to the shooting line and compete against various industry professionals—and each other—for the chance to win special prizes and massive bragging rights in Joes vs. Pros.

And if that's not enough for you, the entire editorial team—the men behind **Recoil**, **Carnivore**, **Concealment**, **Gun Digest**, **OffGrid** and **Blade** magazines—will be at CANCON all weekend.

So, from one gun enthusiast to another: Welcome home. We're glad you're here.







George Knives, Inc.



Brian Brown: Micro Warthog



Scorpion 6 Knives



Hypercut Manufacturing



WHERE: CANCON Carolinas, Tactical Pavilion

WHEN: Friday, November 7, 2025

From the team behind **BLADE SHOW** — the world's largest knife show — comes the second invitational **BLADE TACTICAL KNIFE SHOW (BTAC)**, held Friday, November 7th, 2025 ... **ONLY** at CANCON Carolinas.

CANCON attendees present on Friday will get free access to BTAC — an invitational tactical knife show featuring custom knives from some of the industry's top makers.

Experience the feel of top quality by browsing hundreds of knives from more than 25 of the knife industry's top custom knifemakers. Shop one-of-a-kind artisan gear, and stop by BTAC early if you

want to see the good stuff ... because it certainly won't last long.

We know you love tactical knives as much as you love suppressed shooting, so we partnered with our friends at **BLADE SHOW** to bring the finest knifemakers to CANCON Carolinas for BTAC ... just for you.

Your Friday ticket to CANCON Carolinas gets you access to BTAC, and the BTAC invitational knife pavilion will be located immediately inside the front entrance of CANCON and close to the various shooting lanes.

PAST MASTER KNIFEMAKER LINEUP:

Allen Elishewitz	McCoy Bladeworks
Attn2Detail Mercantile	McNees Knives
Bastinelli Knives	Mike Taylor Knives
Blackside Customs	Nicholas Nichols Knives
Brian Brown Knives	Nottingham Tactical Inc
Carver Knife Co	Pro-Tech Knives
George Knives	Scorpion 6 Knives
Heretic Knives	Sparrow Knife Co
HMC Knives	Spartan Blades
Hypercut Manufacturing	Stroup Knives
Keanison Knives	T. Kell Knives
Knight Forge Studio	Vero Engineering
Krein Knives	Winkler Knives

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AND ACCESSORIES
FOR PURCHASE



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ATLANTA, GA
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OCTOBER

**BLADE
SHOW**

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EVENT

25K

TOTAL ATTENDANCE

SOCIAL

321K

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EMAIL

22K

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207K
READERSHIP
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SMART-TV APP ALLOWS
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ENTERTAINMENT



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Panasonic MITSUBISHI
LG SAMSUNG
SANYO
TOSHIBA

ios vimeo
tv+ firetv
chromecast YouTube
Roku

RECOIL

THE LEADING PUBLICATION DEDICATED TO
THE MODERN SHOOTING ENTHUSIAST.

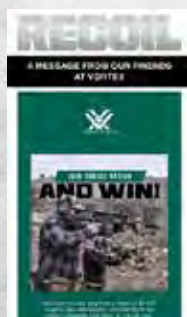
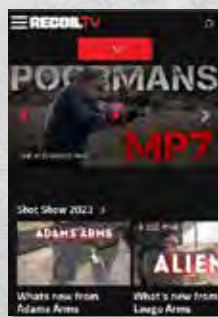
MAGAZINE
402K
READERSHIP
(PER ISSUE, COMBINED)

WEBSITE
383K
AVRG. USERS
(PER MONTH)

SOCIAL
1M
FOLLOWERS
(IG, FB, TWITTER, YT)

VIDEO
40 MIN
AVRG. WATCH
TIME

EMAIL
54K
SUBSCRIBERS
(SCRUBBED)



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CONCEALMENT

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AUTHORITATIVE
INFORMATION
FOR CONCEALED
CARRY, PERSONAL
PROTECTION, AND
HOME DEFENSE

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READERSHIP
(PER ISSUE, 6 ISSUES PER YEAR)



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GunDigest

DRAWING FROM A 75-YEAR+ LEGACY

THE WISDOM AND KNOWLEDGE THAT CAN ONLY COME FROM PASSIONATE JOURNALISTIC RESEARCH INTO FIREARMS



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GunDigest WE KNOW GUNS SO YOU KNOW GUNS.

MAGAZINE

80K
READERSHIP
(PER ISSUE, 12 ISSUES PER YEAR,
4 SIPS)

WEBSITE

576K
AVRG. USERS
(PER MONTH)

SOCIAL

790K
FOLLOWERS
(IG, FB, TWITTER)

VIDEO

40 MIN
AVERAGE WATCH
TIME

EMAIL

70K
SUBSCRIBERS



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157K
READERSHIP
(PER ISSUE, 6 ISSUES PER YEAR)

WEBSITE

120K
AVRG. USERS
(PER MONTH)

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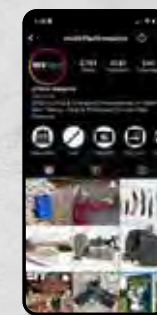
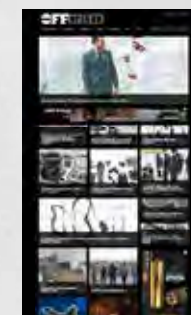
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